



Press Release

Thomas Lange appointed President of GINETEX

Paris, November 14, 2022. GINETEX, the International Group for Textile Care Labelling, is pleased to announce the appointment of its new President, Thomas Lange, 59 years old. Elected unanimously at the General Assembly held on November 8, 2022, in Barcelona, his appointment will take effect on January 1, 2023. He succeeds Alejandro Laquidain who will become Vice-President of GINETEX.

Lawyer at the bar of the city of Cologne since 1994, Thomas Lange joined the professional association GermanFashion in 2003, as Managing Director, and later became its CEO in 2018. More specifically, Thomas Lange provides legal advice on matters pertaining distribution rights, national and international contracts, sales of goods and textile labelling obligations. He has a strong expertise in regulatory issues on product safety linked to the marketing requirements of protective clothing on the European market.

A law graduate from the University of Münster, Thomas Lange is the author of "Commentary on the European Textile Regulation", a reference publication for regulatory issues on textile product labelling. He also holds speeches on product safety issues and on the legal aspects of manufacturers' liabilities, at conferences and seminars for fashion industry professionals, especially.

"I am honored to continue the remarkable work of my predecessors. The textile industry is particularly concerned by sustainability issues, as I have witnessed in my role as CEO of GermanFashion, the association representing German fashion companies. GINETEX is making great strides on these issues, particularly through its clevercare.info initiative and its MY CARE LABEL application, but also more recently, with its study on energy savings in textile washing programs. I look forward to continuing this work over the next two years as President of GINETEX," says Thomas Lange.

About GINETEX

First founded in Paris, in 1963, GINETEX, the International Association for Textile Care Labelling, has devised an internationally applicable care labelling system for textiles based on symbols, which aims at informing textile companies and consumers on the best way to care for their textiles. The pictograms used are registered trademarks and are property of GINETEX and COFREET in equal parts. GINETEX promotes these symbols worldwide and coordinates its technical contents on a global scale - which is essential for the definition and application of the care labelling code. Today, GINETEX counts 23 member-countries.

Press Contact

MAARC Agency

Victoria Bareille – victoria.bareille@maarc.fr – +33 (0)1 86 95 41 95

GINETEX Contact

Pascale FLORANT – Secretary General – +33 (0)1 47 56 31 71

www.ginetex.com | www.clevercare.info

MY CARE LABEL (available on App store and Google Play)

